

Are You Looking to End the
conFUSION of FUSION?



MATRIX

The conFUSION ENDS November 2014

Matrix is a modern HTML-based MLS system that places equal emphasis on performance and functionality. With blazing fast search results and easy-to-learn shortcuts, Matrix saves time and makes you more efficient. Best of all, Matrix works with virtually all computer operating systems, web browsers, mobile devices and tablets, so you are free to work where and how you want.

Matrix will be released to all GSREIN members the second week of November. Matrix, MLXchange and Fusion will run parallel until February 21, 2015. Don't wait until the last minute.....

[Click here to sign up for Matrix Training!](#)

Here are just a few of the innovative features that Matrix offers:

- The BACK BUTTON is Back! Use the back button to navigate to the previous page.
- Access the FULL Matrix system from your PC- or Mac-based desktop, laptop, or tablet, including Apple® Mac® and iPad™ products. If you would prefer to access Matrix on your Smartphone, a mobile friendly version will also be available.
- The Speed Bar lets you perform “Google-style” searches for any kind of record (listing, tax, agent, etc.) from a single, persistent field at the top of the screen.

- Search History automatically saves your most recent searches and keeps them in a handy list at the top of each page. Finding and re-running a previous search is as simple as a single click.
- Includes a cutting edge app “NOLAMLS” that will be available to members in June.
- The Listing Concierge lets you review auto-prospecting listings before they are emailed to your client, fostering greater interest and satisfaction.
- Starting from any type of search, the Stats Generator can be used to instantly create a graphical statistical report for a specific market area, time frame, listing status, etc.
- The **Hit Counter** tracks activity on your MLS web portal—including the number of times a listing has been categorized as a Favorite,
- Possibility, or Discard—giving you the power to accurately gauge interest in specific properties.

Additional information can be found on our Nomar.org in the [MLS Matrix Section](#). Please send any questions or concerns to our MLS Support staff MyMLS@nomar.org