

New Orleans Metropolitan Association of REALTORS®

REALNews from NOMAR

April 3, 2009

Support NOMAR Affiliates <http://www.nomar.org/affiliates.html>

Its Time to Nominate the 2008... “REALTOR® of the Year”, “Manager of the Year”, “Affiliate of the Year”, and “Max J. Derbes Meritorious Service Award”

Please take a minute to fill out the appropriate form (posted at www.nomar.org) to honor a deserving REALTOR® and plan to attend the General Membership Luncheon on **Friday, May 22nd** where the awards will be presented. The **deadline for nominations is April 29th at noon**. A list of former winners is also posted on the homepage at www.nomar.org

Louisiana REALTORS® Real Issues Spring Conference May 5-7

This is the most powerful lineup of speakers at the Spring Conference EVER. REALTORS cannot afford to miss this special opportunity to get the information they need about the most crucial real estate issues in Louisiana from the top experts and officials that are on the front lines. Registration for the full conference is a steal at \$140 when you consider the speakers and information you'll receive. This discounted full conference rate is only good until April 20, so don't delay in making your plans to attend REAL Issues 2009. Make your plans now to join REALTORS from around Louisiana for information, education and networking – [register for REAL Issues 2009 today!](http://www.larealtors.org/meetings/spring/schedule.asp)
www.larealtors.org/meetings/spring/schedule.asp

Important Information about Advertising on the Web!

Article 12 of *The Code of Ethics* addresses the requirement for honest and truthful advertising. But Standards of Practice 12-10 relates specifically to use of the internet:

• Standard of Practice 12-10

REALTORS® obligation to present a true picture in their advertising and representations to the public includes the URLs and domain names they use, and prohibits REALTORS® from:

- 1) engaging in deceptive or unauthorized framing of real estate brokerage websites;
- 2) manipulating (e.g., presenting content developed by others) listing content in any way that produces a deceptive or misleading result; or
- 3) deceptively using metatags, keywords or other devices/ methods to direct, drive, or divert Internet traffic, or to otherwise mislead consumers. (*Adopted 1/07*)

“Right Tools Right Now for REALTORS®” From NAR

http://www.realtor.org/prodser.nsf/righttools/toolshome?OpenDocument&wt.mc_id=RT0007

On Saturday, April 4th

Voter's parish-wide will be asked to consider renewing the existing property tax millages that fund the Jefferson Transit (JeT) Fixed Route bus service and the Mobility Impaired Transit Service (MITS) for physically disadvantaged and elderly residents. Since 1989, Jefferson Transit has used millage funds to operate both Fixed Route Service along major roadways and curb-to-curb MITS service. The two Public Transportation Propositions on the April 4th ballot will extend the millages for another 10 years. The election on Saturday, April 4th is not for a new tax; it is not a tax increase. It is a tax renewal for an additional 10 years at the same millage rate approved by voters in 1989 and again in 1999.

Damage Assessment Website

The City of New Orleans has an online database that gives a percentage of damage realized from Hurricanes Katrina/Rita on most residences in Orleans Parish. This database may be used as one piece of evidence to verify proof of Katrina/Rita related damage for homes that are outside of the Housing Opportunity Zones. The address can be entered and a percentage (%) of damage is provided. The access procedure is:

1. Go to www.cityofno.com
2. Click on 'Residents'
3. Click on 'Safety and Permits'
4. Click 'Damage Assessment Wizard'
5. Click 'Damage Assessment'
6. Type address in space provided.

The site will then generate a report that can be printed and submitted with file as one piece of evidence.

Be a Part of Our Permanent History! The "Friends of NOMAR" House

Was created by a local artist and installed in the reception area of our new building. Your permanent advertising may display your name, company name, or may be a memorial in the name of a deceased member of our REALTOR® family. Information and offer prices on house components are on our home page at www.nomar.org.

Board Store Featured Item

Info Tubes, \$11.96+tax.

EVENTS

REALTOR® Mixer

Join us **Thursday, April 16th** at CBeever's Bar of Music, 2507 Wood Lawn in Metairie from 5:30-7:30pm. Happy Hour drinks and delicious free food. Go to www.nomar.org for flyer.

MARPAC Annual Crawfish Boil

Hold this date!!! **Thursday, April 23**, 5:00pm-8:00pm at NOMAR. Cost is only \$30.00 per person and children under 10 are free. This includes all you can eat crawfish, corn, potatoes, hotdogs, and drinks. Call Diana Leblanc, Tranell Barton or Letitia Clark George for more information. **Tickets now on sale at NOMAR or register online.**

Affordable Housing Re-Certification Class

On **Wednesday, June 3rd** from 1:00 to 5:00 pm at the NOMAR office a re-certification class for Affordable Housing certified members will be offered. If you don't need to be re-certified but would like to become certified you will need to attend the October 8th Certification Class. To register call-Tranell, Diana or Letitia in the Governmental Affairs Department at (504)885-3200.

1st Annual Housing Fair

On **Saturday, June 6th**, from 10:00 am to 1:00 pm the NOMAR Affordable Housing Committee is holding a Housing Fair at the NOMAR facility. This will be open to the public. Lots of useful information with be

disseminated. Sponsorship opportunities are still available. For more info call- Tranell, Letitia or Diana at (504)885-3200

NOMAR is Rocking Around The World!!!

Join us Friday, **June 12th** at the AMF All Star Lanes in Kenner 12:00-5:00pm. Best team costume wins a cash prize of \$150.00. Dress from your favorite country. Loads of door prizes will be given away. Please go to www.nomar.org and look under events for registration form.

EDUCATION

Louisiana REALTORS® Presents “Smart Selling in Today’s Economy” with Jack Daly

Do you and your sales team have a strategy? Looking to bone up on your sales process and management? Need a good dose of motivation? If you answered "YES" to any of these questions, you won't want to miss this ONCE-IN-A-LIFE-TIME experience with INTERNATIONALLY known coach, trainer, and speaker - Jack Daly. Jack Daly teaches field-proven, added-value strategies for productivity improvement while bonding long-term client relationships. Order your tickets today! **Thursday, April 9th** 8:30am-1:00pm Crowne Plaza.

Guests who are not SME-GBR Members: \$75 Full Day, \$49 Breakfast Only, \$35 Luncheon only
SME-GBR Members: \$49 Full day, \$49 Breakfast only, \$0 Luncheon only

Click here to register

<http://www.acteva.com/booking.cfm?bevalD=179805&CFID=15510322&CFTOKEN=71143313>

Northwest Louisiana Association of REALTORS® Presents

Ninja Selling I & II, Wednesday **April 22nd** and Thursday, **April 23rd**. Will be held at 2036 East 70th Street, Shreveport. For more information on fees and registration go to www.nwlar.org , call (318)797-0090 or email lindam@nwlar.org . Continuing education credit applied for.

Bayou Board of REALTORS®, Inc. Presents

“Beyond The Basics of Buyer Representation” and “Risky Business: Reduction for Today’s Agent (Broker)”, both Thursday, **April 23rd**. Will be held at The Quality Inn, 210 South Hollywood Rd. in Houma. These courses are free to Bayou Board of REALTORS® non-members will be charge \$20.00 per course. **Continuing education credit pending for 2nd course.** For more information and to register go to: www.bayouboard@bayourealtor.com or call (985)868-7877.

Louisiana REALTORS® Presents

“Short Sales and Foreclosures”: **What Were You Thinking?** Tuesday, **April 24th** 7:30am-5:00pm at NOMAR, early bird registration only \$120.00. This course will look at the short sale from both sides - the seller and the buyer. We'll analyze the transaction from the decision of the agent to take the listing through the decision of the buyer to put in an offer and what the agents - and clients - need to know - and to do - to get the job done - and get to the closing table! 1 GRI, **Continuing education credit pending.** To register email info@larealtors.org or call (800)266-8538.

3 Month CE Credit Class Schedule

NOTE: 12 hours are required this year. [Click here for 2009 Continuing Education Requirements](#)

“Residential Agreement to Buy or Sell” is the 2009 mandatory class. This class is being offered for FREE to members through the 3rd quarter of this year. In the 4th quarter the class will cost \$20.00 for members.

Date	Class	Time	Location/Provider
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Mon.	April 6	<i>"Res. Agreement to Buy or Sell"</i> <i>"Procuring Cause"</i> <i>"Successions"</i>	8:15am-12:15 12:45pm-2:45 3:00pm-5:00	NOMAR NOMAR NOMAR
Wed.	April 15	<i>"Res. Agreement to Buy or Sell"</i> <i>"1031 Tax Exchange"</i>	9:30am-1:30 2:00pm-4:00	West Bank/NOMAR West Bank/NOMAR
Fri.	April 17	<i>"Res. Agreement to Buy or Sell"</i> <i>"Jeff Elias Seminar"</i>	8:15am-12:15 1:00pm-5:00	NOMAR NOMAR
Thurs	May 7	<i>"Res. Agreement to Buy or Sell"</i> <i>"Reverse Mortgages"</i>	8:15am-12:15 12:45pm-2:45	NOMAR NOMAR
Tues.	May 12	<i>"Res. Agreement to Buy or Sell"</i> <i>"Successions"</i>	9:30am-1:30 2:15pm-4:15	Laplace/NOMAR Laplace/NOMAR
Mon.	May 18	<i>"Res. Agreement to Buy or Sell"</i>	8:15am-12:15	NOMAR
Tues.	May 19	<i>"Res. Agreement to Buy or Sell"</i> <i>"Working With The Senior Citizen"</i>	9:00am-1:00 2:00pm-4:00	Lacombe/NOMAR Lacombe/NOMAR
Mon	June 8	<i>"Res. Agreement to Buy or Sell"</i>	8:15am-12:15	NOMAR (Not open for registration)
Tue.	June 16	<i>"Res. Agreement to Buy or Sell"</i> <i>"Successions"</i>	9:30am-1:30 2:15pm-4:15	Hammond/NOMAR Hammond/NOMAR (Not open for registration)
Thurs.	June 18	<i>"Res. Agreement to Buy or Sell"</i> <i>"LREC Rules & Regs"</i>	8:15am-12:15 1:00pm-5:00	NOMAR NOMAR

To Register Online for NOMAR's classes go to www.nomar.org and look at the menu on the left. Under "Member Services"

1. Click on "Member Accounts"
2. Click on "NOMAR"
3. Input your "Logon ID" (letters) and your "Password" (numbers)
4. Click on "Register for CE Classes"
5. To register for a class click on the "Course ID", then the "Class ID", then "Register For This Class".

Non-members of NOMAR are charged \$10.00 per credit hour to attend our classes. This must be paid upon registration. No-shows are charge \$20.00 if not cancelled 48 hours before the class date.

Condolences to...

Please keep the following person(s) and their families in your prayers:

Shantell Narcisse of Narcisse Realty whose father in-law, Justillian Narcisse, died of complications due to cancer.

Christine Roniger of Prudential Gardner, REALTORS® whose stepmother, Jeanne Okamoto, also of Prudential Gardner, passed away this week.

NOMAR & GSREIN offices: 3645 North I-10 Service Road (corner Division St.), Metairie, LA 70002
Phone: 504-885-3200, fax: 504-888-1812
Office Hours: 8:30 a.m. – 5:00 p.m., Monday through Friday

www.nomar.org

NOMAR Staff Directory: <http://www.nomar.org/Staff%20Directory.pdf>

REALTOR® Services Directory: <http://www.nomar.org/affiliates.html>

(To stop ALL email from NOMAR reply via email and type “**remove or unsubscribe**” in the subject line.)