

# REALNews from NOMAR

February 26, 2010

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## **NOMAR's Metairie Office Will Be Closed Thursday, March 4th**

as all staff will be at the Hilton working the Sales Recognition Luncheon and Awards Program.

## **DEADLINE to Purchase March 4<sup>th</sup> Sales Recognition Luncheon Tickets is MONDAY by**

**Noon!!!** NOMAR's Sales Awards Luncheon will be held at the Hilton Riverside downtown. 11:00 Networking, Music by the Storyville Stompers, Cocktails, 12:00 Awards Program & Lunch. Silent Auction + "Champagne & Diamonds" Raffle. Tickets are on sale now for only \$30. Register online at [www.nomar.org](http://www.nomar.org) through your Member Account or print flyer [Sales Recognition Flyer](#) and fax.

## **"Thank You" to Our Awards Luncheon Sponsors!!!**

### DIAMOND

The Times-Picayune

### PLATINUM

Crescent Title LLC  
Eustis Mortgage Corporation  
Keller Williams Realty 4550100  
MarketLinx  
Stewart Title of Louisiana  
Wells Fargo Home Mortgage

### GOLD

American Home Shield  
Bank of America Home Loans  
Coldwell Banker Tec, REALTORS®  
Fifth District Savings Bank

### SILVER

Bayou Title  
Crown Title, Inc.  
Delta Title Corporation

Equity Closing  
Keller Williams Realty New Orleans  
Phil St. Pe', Board Counsel  
Real Estate Resource Group, LLC  
State Investors Bank  
Title Management Group, Inc.

### **NOMAR Media Campaign.....Homebuyer Tax Credit Radio Ad**

NOMAR is continuing to help promote the REALTOR® image to the general public to support the Real Estate Profession and Industry. NOMAR is running a special commercial to advertise the extension and expansion of the Homebuyer Tax Credit to the public. The ad primarily encourages the public to find and use a REALTOR® to take advantage of the credit. Listen during peak traffic hours in the morning and evening on the following stations: WQUE 93.3 FM, WNOE 101.1 FM, WODT 1280 AM, WYLD 98.5 FM, KYRK 104.1 FM, WYLD 940 AM

Be sure to tune in and listen to the NOMAR Homebuyer Tax Credit ad on the Radio!

### **NAR's Right Tools, Right Now**

Homebuyers Tax Credit [VIEW >](#)

As part of its plan to stimulate the U.S. housing market and address the economic challenges facing our nation, Congress has passed new legislation that extends and expands the tax credit

## ***EVENTS***

### **NOMAR Members and Affiliates are invited to attend the 2010 Legislative Outreach**

**Come to lunch with your legislators and get C.E. all in the same morning!!!**

#### **MARCH 11, 2010 @ 9:00am**

Take advantage of 2 hours of CE before the Legislative Outreach Luncheon. LEGAL REGULATORY CHALLENGES. Click on the link to download the registration form.

[http://www.larealtors.org/pdf/outreach/2010\\_legislative\\_ce.pdf](http://www.larealtors.org/pdf/outreach/2010_legislative_ce.pdf)

#### **MARCH 11, 2010 @ 9:00am C.E. and 11:30am Lunch with Legislators at NOMAR**

Don't miss out on Lunch with your Legislators! Join us for an afternoon with all of the New Orleans Metropolitan Legislators to get an update about issues that may impact you and our industry in the upcoming 2010 Legislative Session. Lunch will be catered by Portobello's. \$18 for NOMAR Members. \$20. for Non-members. Click on the link to download the registration form.

[http://www.larealtors.org/pdf/outreach/2010\\_NOMAR\\_outreach.pdf](http://www.larealtors.org/pdf/outreach/2010_NOMAR_outreach.pdf)

### **REALTOR® Mixer**

Friday, **March 19<sup>th</sup>** at [Ralphs on the Park](#) at 900 City Park Avenue, New Orleans, A. Drink specials and delectable food. Please RSVP to [margo@nomar.org](mailto:margo@nomar.org) by Monday, March 15<sup>th</sup>.

## ***EDUCATION***

**LR Offers an Opportunity to “XSellerate” Your Career in 2010- Early Bird Ends Soon!**

Louisiana REALTORS and national instructor Lynn Madison have teamed up to present XSelleration a two-part program that teaches agents all there is to know to get a firm grip on the real estate industry. As a big part of earning the GRI designation, **this course will be the first course broadcasted via video conferencing equipment in New Orleans** with the live course taking place in Baton Rouge. Non NOMAR members are welcome to take this course at NOMAR as opposed to driving to Baton Rouge for an additional fee of \$25 per day.

Agents taking the course will:

- 1) Gain a stronger understanding of the real estate industry
- 2) Identify and avoid violations of the law and the code of ethics
- 3) Effectively service existing clients while learning techniques to gain new ones
- 4) Develop an effective marketing plan and so much more!

Part one of the course is scheduled for March 1 and March 2 and part two is scheduled for March 18 and March 19. Students must attend both parts in order to receive credit. The course will earn you 4 GRI credits and 16 hours of CE credit. Did you know? REALTORS who pursue professional designations have a distinct competitive edge as a result of their increased expertise and marketability. Utilize this opportunity to gain that advantage and increase your productivity and profit this year, register today to get the early bird rate of \$299. For more information, contact Amy Phuphanich or Lindsey Toben at 1-800-266-8538.

**NOMAR’s CE Class Schedule**

is emailed on Mondays. It is also posted weekly on [www.nomar.org](http://www.nomar.org) under “Education”. Click here for the latest schedule <http://www.nomar.org/coned/2010/Schedule-1st%20Quarter.pdf>

2010 CE requirements are also posted at <http://www.nomar.org/coned/2010/2010%20CE%20Requirements.pdf>

**Condolences**

Frank C. Fradella passed away on Saturday, February 13<sup>th</sup> at the age of 82. He is survived by his beloved wife of 57 years Sally Ann Thomas, son Frank T Fradella, and daughters Sand Fradella of Frank Fradella, and Lisa Fradella of C-21 Gaylaxey. He was a Real Estate Broker, Appraiser and served for 26 years as a founding board member of the Parish of Jefferson Home Mortgage Authority.

Susan Ordeman’s (Keller Williams Realty-New Orleans) husband, Ed, passed away on Thursday, Feb 11<sup>th</sup>.

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**NOMAR & GSREIN Offices:** 3645 North I-10 Service Road (corner Division St.), Metairie, LA 70002  
Phone: 504-885-3200, Fax: 504-888-1812  
**Office Hours:** 8:30 a.m. – 5:00 p.m., Monday through Friday

[www.nomar.org](http://www.nomar.org)

**NOMAR Staff Directory** <http://www.nomar.org/Staff%20Directory.pdf>

**NOMAR Affiliates - Services Directory** <http://www.nomar.org/affiliates.html>

**NOMAR Calendar of Events** <http://www.nomar.org/Calendar/2009%20Calendar/2009%20Calendar.pdf>

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