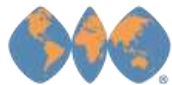
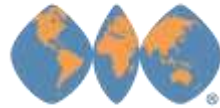


WORLD TRADE CENTER OF NEW ORLEANS



WORLD TRADE CENTER®
NEW ORLEANS

Serving the State of Louisiana



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Serving the State of Louisiana



WHO WE ARE

1944

Founded as International House



1944

Founding of International Trade Mart

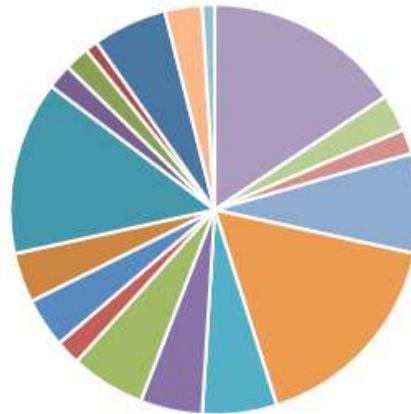


1968

Merger to become first WTC

World Peace, Trade and Understanding

MEMBER INDUSTRY GROUPS

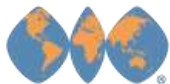


- Transportation and Warehousing
- Retail Trade
- Real Estate and Rental and Leasing
- Public Administration
- Professional, Scientific, and Technical Services
- Other Services (except Public Administration)
- Mining, Quarrying, and Oil and Gas Extraction
- Manufacturing
- Information
- Health Care and Social Assistance
- Finance and Insurance
- Educational Services
- Construction
- Arts, Entertainment, and Recreation
- Agriculture, Forestry, Fishing, and Hunting
- Administrative and Support and Waste Management and Remediation Services
- Wholesale Trade
- Utilities

300

World Trade Centers
Internationally

1,000+
Members



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MISSION

The mission of the World Trade Center of New Orleans is to create jobs and wealth in Louisiana through international trade, economic development and allied activities.

WE HELP BUSINESSES EXPAND AND SUCCEED OVERSEAS.

EDUCATION

LEARN HOW INTERNATIONAL TRADE IS RELEVANT TO YOUR SPECIFIC BUSINESS.

 [LEARN MORE](#)

CONNECTION

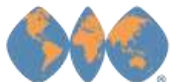
WE MAINTAIN A NETWORK OF PUBLIC AND PRIVATE SECTOR LEADERS THAT HELP LOUISIANA BUSINESSES GO GLOBAL.

 [GET CONNECTED](#)

ADVOCACY

WE SUPPORT POLICY, PROJECTS AND PROGRAMS THAT ENHANCES LOUISIANA BUSINESS INTERNATIONALLY.

 [GET THE DETAILS](#)



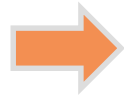
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SIGNIFICANCE TO LOUISIANA

57.1 B

Total Exports (2017)



37.6 B

Total Imports (2017)

=

19.5 B

Trade Surplus (2017)

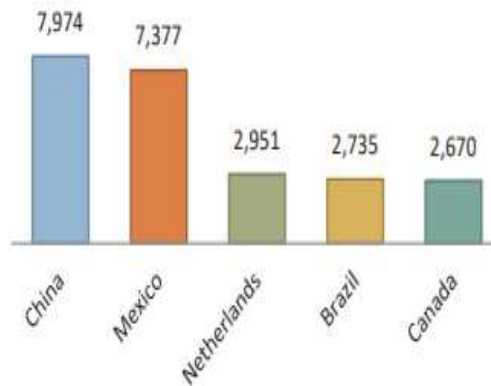
1 in 4

Jobs directly tied to
International Trade in
LA (2015)

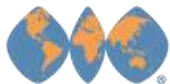
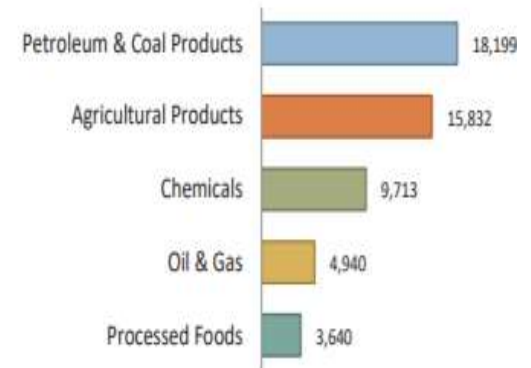
84%

Goods Exporters
in LA are SME (2015)

Louisiana's Top 5 Export Markets
(Millions of U.S. Dollars)



Louisiana's Top 5 Export Categories
(Millions of U.S. Dollars)



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FREE TRADE AGREEMENTS & LOUISIANA



Louisiana maintains a trade surplus
with Mexico and Canada.

FREE TRADE AGREEMENTS & LOUISIANA

Louisiana needs trade agreements to grow.

8.5 B

Increase in LA Exports to Canada and Mexico since NAFTA went into effect in 1994

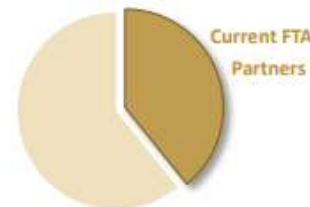
991%

Increase in LA Exports to Canada and Mexico since NAFTA went into effect in 1994

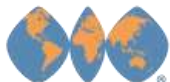
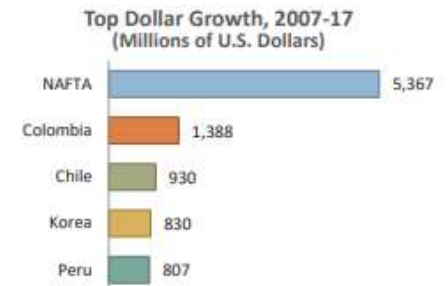
22.1 B

LA Exports to U.S. FTA Partners (2017)

In 2017, exports to FTA markets accounted for **39%** of Louisiana exports



Since 2007, exports from Louisiana to FTA markets have grown by **89%**



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FOREIGN DIRECT INVESTMENT IN LOUISIANA

Since 2008, Louisiana has logged more than
\$60 billion
in foreign direct investment activity.

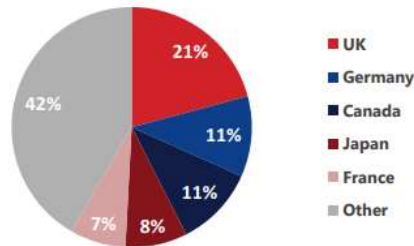
1

In U.S. for Per Capita
FDI Attraction

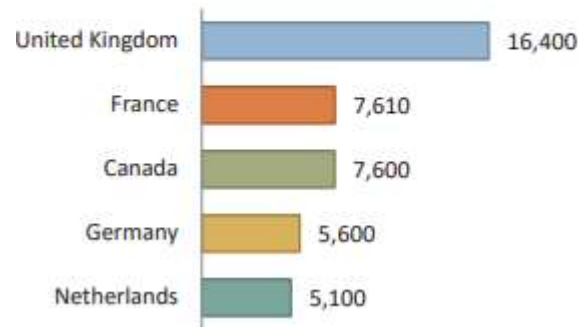
500+

International
Companies in LA

Top Sources of FDI in Louisiana
(120 Total Announced greenfield projects)



Louisiana Employment in Foreign-Owned
Companies
Number of Employees by Country of UBO

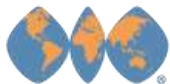


67 K

LA Workers Employed
by Foreign Owned
Companies (2015)

50

Different Countries
with FDI in LA



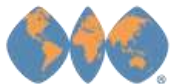
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LOUISIANA'S GLOBAL ADVANTAGE

5

Mississippi River Ports
Comprise the Largest Port
Complex in the World



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Louisiana Railroad Lines



All 6

Class 1 Railroads
Converge

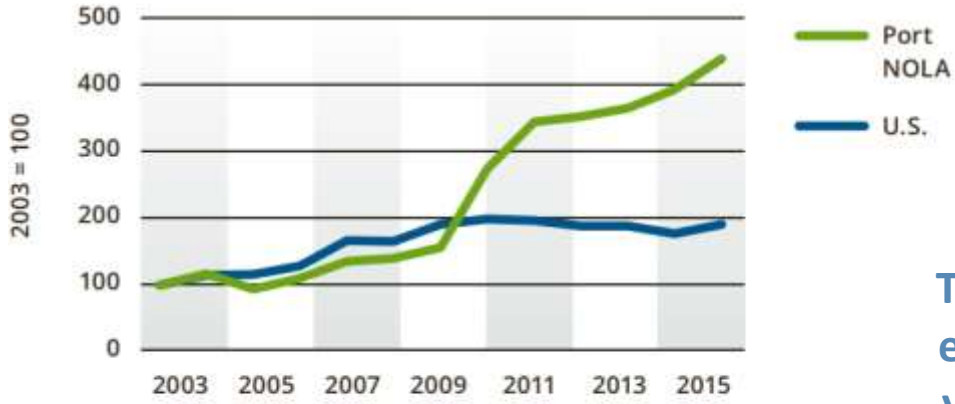
Direct International

Toronto, Frankfurt, London, Cancun, Punta Cana, Panama City



OPPORTUNITIES WITH RESINS

Port NOLA's Plastic Resin Exports vs. U.S. (Indexed)



Source: U.S. Census Bureau



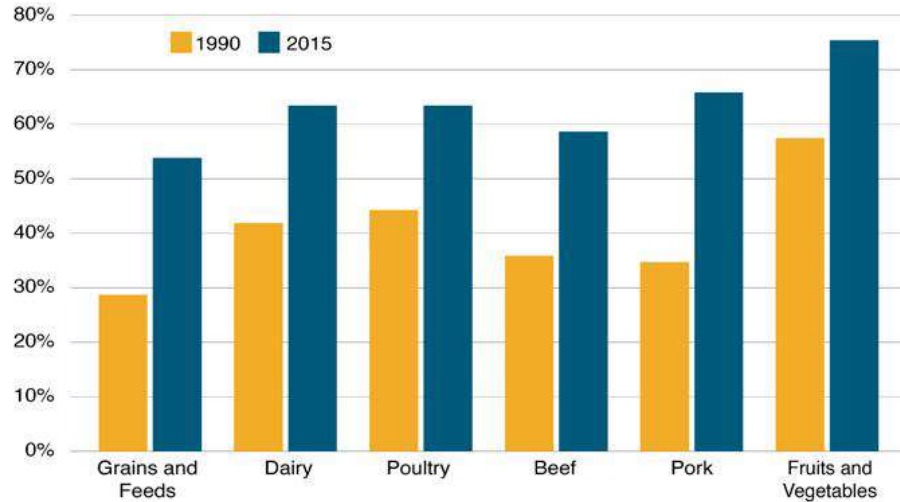
No.2

U.S. Port for Export Resins

The long-delayed boom in plastic resin exports is forecast to finally arrive this year, sector officials say, and a second wave is likely by 2022. that is expected to create opportunities for ports in Louisiana but it will also stress port, truck, and intermodal rail operations.

OPPORTUNITIES IN AG AND LNG

Share of Total U.S. Exports to FTA Countries*



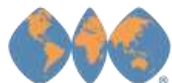
Source: USDA-FAS Global Agricultural Trade System (GATS)

*Share of exports to the 20 FTA partners in 1990 vs. share of exports to same countries in 2015.

Overall, LNG exports are expected to create approximately **75,000 jobs** across Louisiana.

Over **\$90 billion** in **LNG projects** proposed, under construction or expected to begin construction in Louisiana this decade.

Agriculture and LNG



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CHALLENGES

301

Trade Actions

60 B

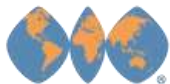
Tariffs imposed by China on U.S. Exports

10-25%

Duties imposed by China on U.S. Products including Chemicals and LNG

250 B

Tariffs imposed by U.S. on Chinese Goods



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55 K

U.S. Jobs

18 B

Domestic Activity

Coffee

Rice

Soybeans

Honey

232

Steel & Aluminum

3

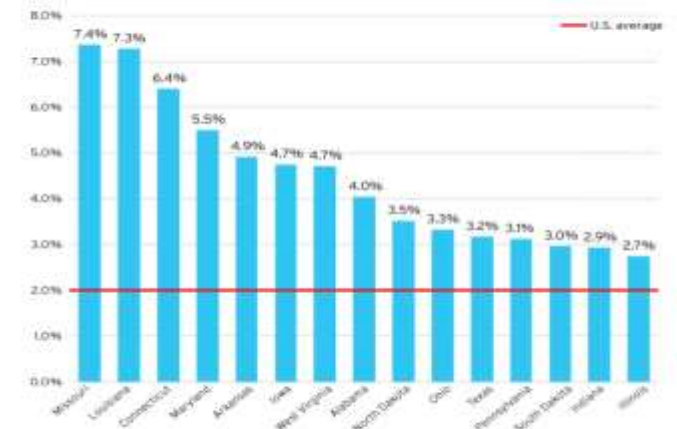
Port NOLA among U.S. Ports for Imported Steel

2.48 M

Tons of Steel Imported via Port NOLA (2017)

FIGURE 1

State exposure to new tariffs on steel and aluminum imports
Percentage share of steel and aluminum in state total imports, 2017



Source: Brookings analysis of Census Bureau data

B Metropolitan Policy Program
at BROOKINGS

WTC: INNOVATING FOR THE NEW ECONOMY

Global Connect

LOUISIANA INTERNATIONAL
TRADE WEEK & *Jubilee*
November 5 - 9, 2018

Presented by Siemens
SIEMENS



SUMMARY OF EVENTS | MONDAY NOVEMBER 5 - FRIDAY NOVEMBER 9, 2018

MONDAY, NOVEMBER 5

INTERNATIONAL HOUSE, NEW ORLEANS, LA
Navigating the International Trade Ecosystem: Know Your Resources

- Introduction to the Customs Process: CBP's Role in Trade Imports, Exports and Compliance
- Accessing Capital for Importing & Exporting
- Lunch: Doing Business in Canada
- Taking Louisiana Food Culture Global
- Opportunities Abound: Navigating Investment Opportunities through the One Belt, One Road Initiative
- Meet Your International Trade Resource Providers

TUESDAY, NOVEMBER 6

INTERNATIONAL HOUSE, NEW ORLEANS, LA
Learn from the Experts: How to Expand & Succeed Overseas

- Scaling Overseas: Biz Insights from Specialty Food and Beverage Experts
- Cyber: What You Need to Know About Blockchain and the International Trade of Tomorrow
- Lunch: Tariffs and Trade Agreements in Transition (Keynote Panel)
- Communicating in Times of Uncertainty
- Communicating About Water: Creating Local and Global Water Ambassadors
- Keynote Reception: International Trade & the Jobs of Tomorrow, Michael Hecht, GNO, Inc.

10 NASBITE CEU credits recognized for attending Trade Week

WEDNESDAY, NOVEMBER 7

VARIOUS TRADE SITES/PORTS

Louisiana International Trade & Business Site Tours - Limited Capacity; Register Early

- Tour of the Port of South Louisiana & New Orleans Public Belt Railroad
- Tour of the Port of NOLA & Michoud Assembly Facility/NASA Research Center
- VIP Boat Tour of Southwest Passage
- Luncheon at the Governor's Mansion - Invite Only

THURSDAY, NOVEMBER 8

LOUISIANA STATE WELCOME CENTER, BATON ROUGE, LA

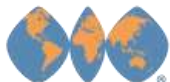
Policy & Innovation Dialogue

- P3 (Public Private Partnerships) Dialogue
- Legacy Industries Re-Invented: Innovations in Energy and Chemicals
- Amplifying Foreign Direct Investment (FDI) in Louisiana
- Roundtable Dialogue with EDA

FRIDAY, NOVEMBER 9

HARRAH'S CASINO THEATRE, NEW ORLEANS, LA
Louisiana International Trade Jubilee

- Registration and Networking
- Honorable U.S. Senator "Bill" Cassidy Keynote
- Presentation of Schreiber Award - Don Pierson, Secretary of Louisiana Economic Development
- Dancing, Networking and Celebration
- Entertainment Provided by the Cha Wa Band



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CONTACT US

Caitlin Cain, CEcD

World Trade Center of New Orleans, Inc.

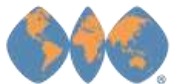
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