

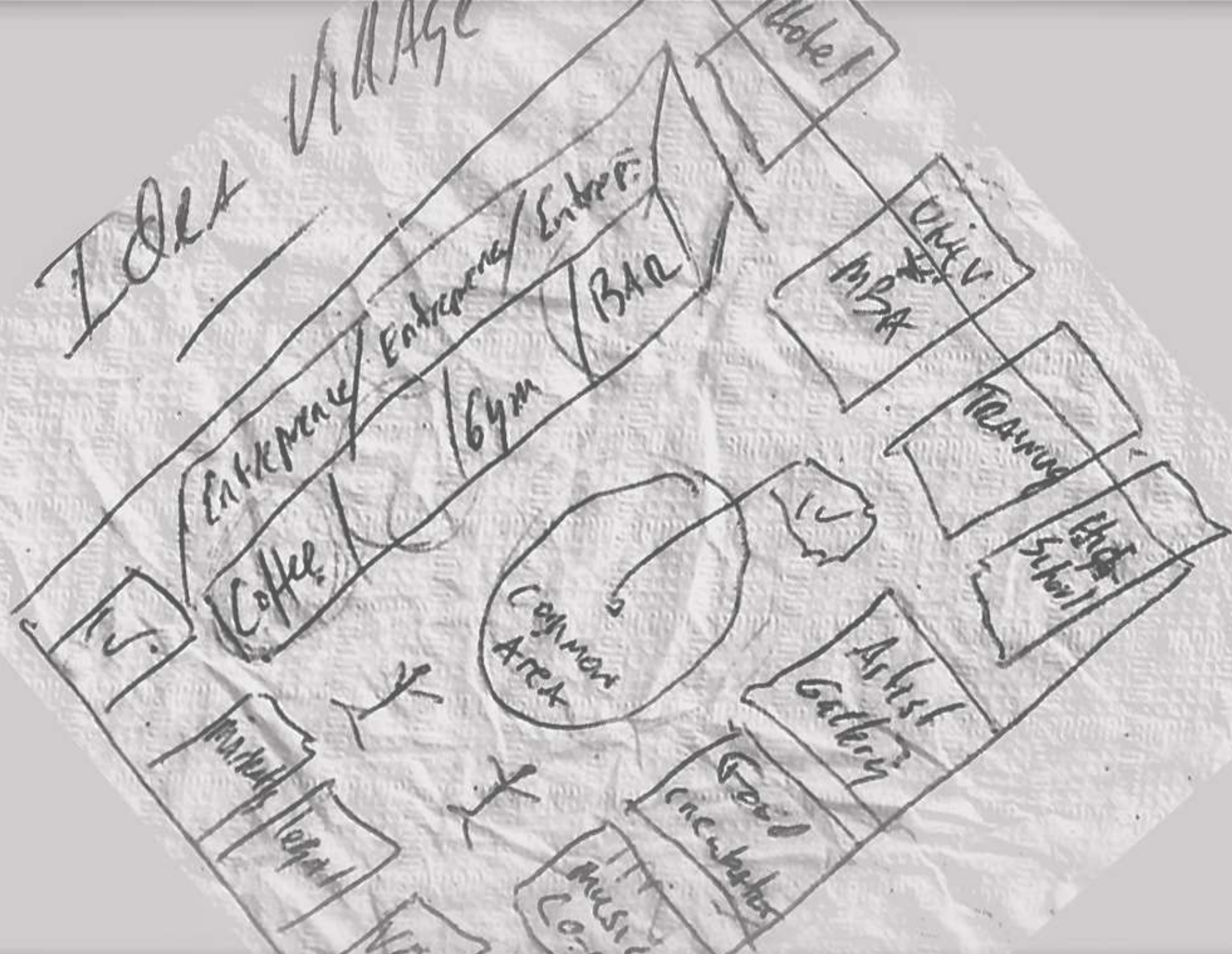


THE IDEA VILLAGE

OUR STORY

Mission & Vision

Idea Village



A hand-drawn sketch of a city map in shades of blue, tilted at an angle. The map features various rectangular and circular shapes representing buildings and parks, with handwritten labels in a cursive script. Labels include 'Hotel', 'UNIV', 'MBA', 'Entrepreneur/Entre', 'BAO', 'Cafe', 'Gym', 'Common Street', 'Artist Gallery', 'Market', 'Music Co.', and 'Incubator'.

Identify, support, and retain entrepreneurial talent in New Orleans

ABOUT ME



- + Founded Loyola Center for Entrepreneur and Community Development
- + Lagniappe Angels
- + Recovering Banker
- + Investor Perspective and Lean Expertise
- + CEO of The Idea Village

WHAT WE DO

Our Programs

OUR WORK



**DIRECT
ENTREPRENEUR SERVICES**



**COMMUNITY
PROGRAMS**

DIRECT ENTREPRENEUR SERVICES

We provide education, technical assistance, and access to our global network of high quality mentors to startup founders and high-growth potential ventures.



ACCELERATOR MODEL



Coaching & Mentorship

We surround and match participating ventures with various successful business leaders, allowing them to accelerate through business challenges more quickly than they could on their own.



Networks & Connections

We work with each entrepreneur to identify key network connections and help prepare them to approach and manage relationships effectively, ranging from potential customers to future advisory board member.



Professional Resources

We provide access to pro bono or discounted services from lawyers, bankers, accountants, designers, technology professionals, and other experts, and help guide them through the dynamics of outsourced projects.



30%

Common Solutions for Common Problems

OUR PROGRAMS AT WORK



2013 IDEAx Cohort
2014 CAPITALx Cohort
2014 IDEApitch Winner

- Industry → Tech and Construction
- Raised over \$16M
- Expanded to Austin & Egypt



2014 IDEAx Cohort
2015 CAPITALx Cohort
2016 IDEApitch Winner

- Industry → Tech and Consumer Goods
- Raised over \$2.7M
- Expanded to 14 markets in the US

COMMUNITY BUILDING

We host an annual calendar of workshops, discussions, and networking events for business owners and founders.



OUR IMPACT

Proven Success

DIRECT SERVICES IMPACT

77%



STILL IN BUSINESS

90%



STILL IN NOLA

254

VENTURES



3,203

JOBS CREATED



\$225M



PRIVATE FUNDING

\$208M



ANNUAL REVENUE

NOEW IMPACT

53K 

INSTANCES OF
ATTENDANCE

\$4.3M 

IN CASH & PRIZES
awarded to entrepreneurs

760 

FEATURED
ENTREPRENEURS

OVERALL IMPACT

8,909



ENTREPRENEURS
SERVED

\$27.9M



TOTAL RESOURCES
provided

\$253M



ECONOMIC IMPACT
on the region

New Orleans, Louisiana  **OVERALL** 6 places up from 2016



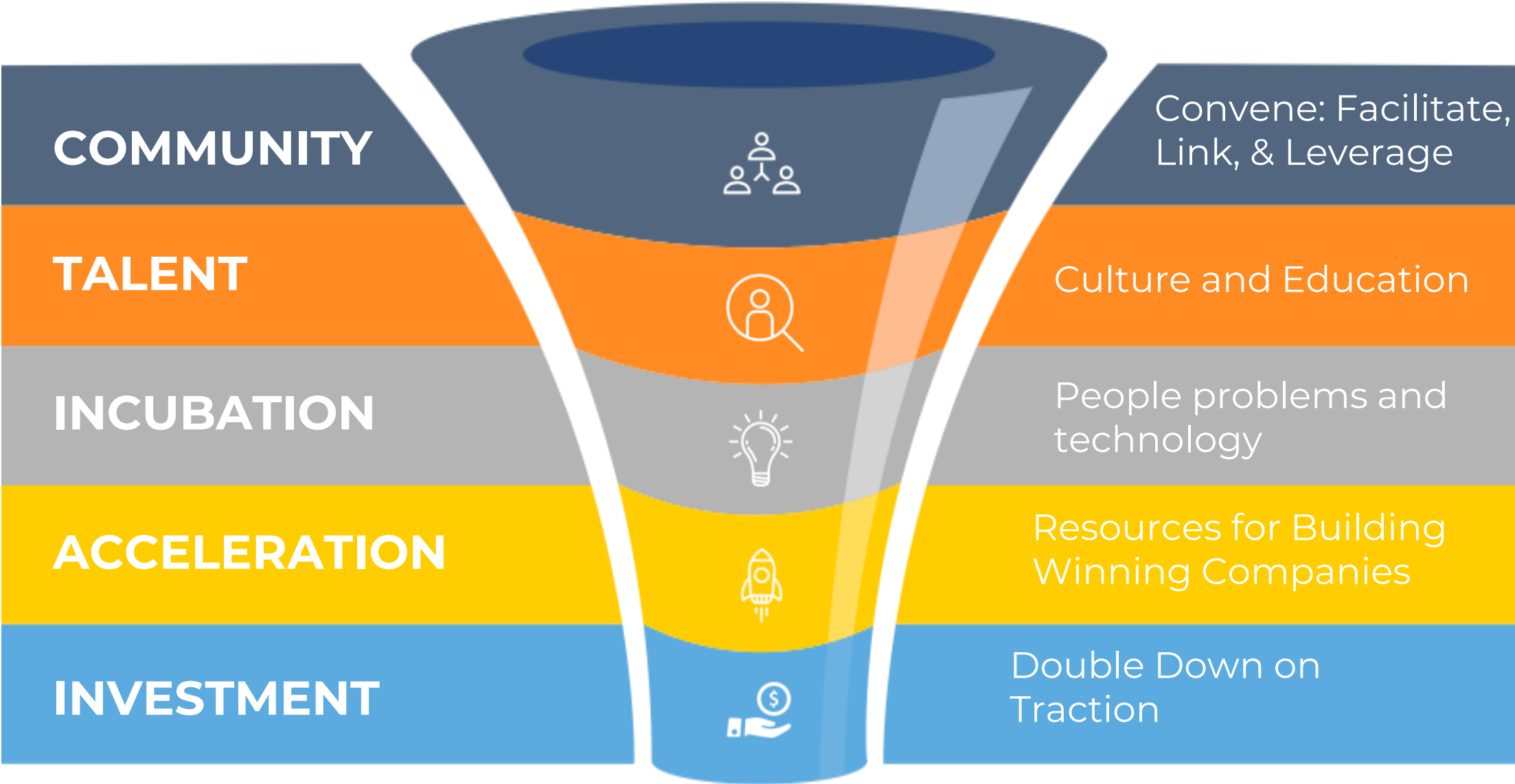
CULTURE 2nd place ranking



CONNECTIVITY 1st place ranking

WHAT'S NEXT

CULTIVATING THE FULL STACK



FOCUS ON SCALABILITY

- + Meaningful economic development and community impact
- + Company and community level sustainability
- + Opportunity to solve big problems
- + Opportunity to build specialized expertise

NEW ORLEANS' INNOVATION ECOSYSTEM

- + Patience to solve problems other more established innovation markets lack the patience to help solve
- + Leader in third wave Innovation
- + Opportunity to connect innovation and entrepreneurship to core economic assets

Opportunities for Innovation

What is next for your industry?

What Game-Changing Business Can you Start?

- + Unsolved Problems/Acute Pain Points
- + Adoption of New Technology
- + Underserved Markets Niche
- + Why here? Why now?

WHAT'S SUCCESS

If we cultivate more businesses that can succeed at scale, that translates to jobs, upward mobility, opportunities, economic exports, and civic leadership on a new level.

We can continue to be New Orleans, celebrating our history, culture, and sense of place, while creating economic opportunity to improve our neighbors' lives.

THANK YOU

